

HARSCH

The Art of Moving **Forward**

Fine Art Transport | Moving | Relocation | Records Management

Harsch sells its relocation business to Welcome Service to focus on the development of its flagship activities

Geneva, 1st July 2017

Harsch, *The Art of Moving Forward* is proud to announce the signature of an agreement with Welcome Service on the transfer of its relocation business. As from 1st July 2017, Harsch will entrust its relocation work to Welcome Service. It should be noted that both entities remain entirely independent from one another.

The rapprochement came about quite naturally, built on the excellent relationship between the families. Isabelle Harsch, CEO of the Harsch business, explains: "This partnership is a great opportunity for us! We are pulling out of an activity that no longer accounts for a significant part of our group's revenues and instead focusing Harsch's development on our logistics and storage activities (fine art transport, local and international moves and records management). It means we can continue to offer relocation services in our catalogue but will assign them to a trusted partner. I feel very close to Welcome Service, a family business that shares our values on service quality and respect for our employees."

For Welcome Service, the takeover is also a great growth opportunity. Laetitia Bédât, Welcome Service managing director believes that "this partnership is a way of boosting Welcome Service's presence across the territory."

"Through this agreement, Welcome Service can pursue its growth with the goal of becoming one of the leading relocation businesses in Switzerland," adds Guillaume Bédât, director at Welcome Service.

The partnership will help both businesses forge new synergies and offer their clients more services, with quality as their prime concern. The values that are dear to the two companies are what underpin this strategic rapprochement.



Guillaume Bédât, Isabelle Harsch, Laetitia Bédât

About

Henri Harsch HH SA

Harsch, *The Art of Moving Forward* is a family business founded in Geneva in 1957. The company is certified ISO 9001 and 14001 and is specialised in local and international moves, fine art transport, record management and office relocation. Harsch is present in Geneva, Lausanne, Zurich and Laufenburg, with a total of 130 employees.

Welcome Service Sàrl

Welcome Service is a family business founded in 1990 by Catherine Burrus and now run by her two children, Laetitia and Guillaume Bédât. Over the years, Welcome Service has become specialised in the relocation sector and provides services across Switzerland.

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